



# Glasstech Mexico 2019 Doors&Windows Mexico 2019 Show Report



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# Event Overview



**1st International Exhibition in Mexico on Glass Technology**



**1st International Exhibition on Doors, Windows, Facades, Technologies and Products**

**Date: 11-13 June, 2019**

**Centro Citibanamex MEXICO City, MEXICO**



**Organized by:  
Y T international Enterprise Inc.**



**Supported by:  
Asociación De Distribuidores De Vidrio y Cristal  
ADVYC**

# Event Overview



# Event Highlight

## Fact Sheet

<b>Date</b>	June 11-13, 2019
<b>Venue</b>	Centro Citibanamex Mexico City, Mexico
<b>Total exhibition area (sqms)</b>	5145sqm
<b>Numbers of Booth</b>	120
<b>Visitor Number</b>	1826
<b>Traffic on Site</b>	5300
<b>Visitor Region</b>	Argentina, Belgium, Brazil, Chile, China, Colombia, Costa Rica, Ecuador, El Salvador, Spain, France, Germany, Guatemala, Ghana, Honduras, India, Israel, Italy, Mexico, Nicaragua, Pakistan, Panama, Peru, Republica Dominicana, Sierra Leone, United States, Uruguay, Venezuela
<b>Exhibitor Region</b>	Mexico, China, USA, Spain, Italy, Germany, France, Turkey, Costa Rica, Colombia, Panama, Peru

# Event Marketing



Traditional  
Marketing

Online  
Marketing

Other  
marketing  
methods

- Mailing invitations
  - Advertisement on newspapers and professional magazines
  - Radio and Television broadcasting
  - Street banners
  - Collaborations with other trade promotion organizations to promote
  - Cooperative marketing with local and international associations
- 
- Website
  - Web banners
  - Online forums and professional discussion groups
  - Database email blast
  - SNS marketing
  - Facebook ads, Google AdWords
- 
- Telemarketing
  - SMS marketing
  - Press conferences and seminars

## Media Supports

**Vidrio**  
PLUMB & INDUSTRIES LIMITED

**Ventanas  
puertas**  
& Construction Accessories

vidrioperfil.com

**glassglobal**  
Group

**glassOnline**  
The World's Leading Glass Industry Website



## Media Partner

THE TRADESHOW CALENDAR

**tradeindia.com**  
India's largest B2B marketplace

**glass global**  
THE GLASS COMMUNITY

**玻璃工业网**  
www.chinaglassnet.com

**EQUIPAR**  
CONECTANDO NEGOCIOS

**Editorial  
Viudas s.a. de c.v.**

**INM•BILIARE**

vidrioperfil.com  
EL PORTAL DE LA CARPINTERIA DE VIDRIO

**China Glass  
Network**  
www.Glassinchina.com

**Construction Supply  
Magazine**

**Fit  
SHOW**  
2019  
NEC BIRMINGHAM  
21-23 MAY 2019  
www.fitshow.co.uk

**10times**

**glassOnline**  
The World's Leading Glass Industry Website

**FESQUA**  
SE FOMTA DISTRIBUCION EN PROTECTORA DE VIDRIEROS

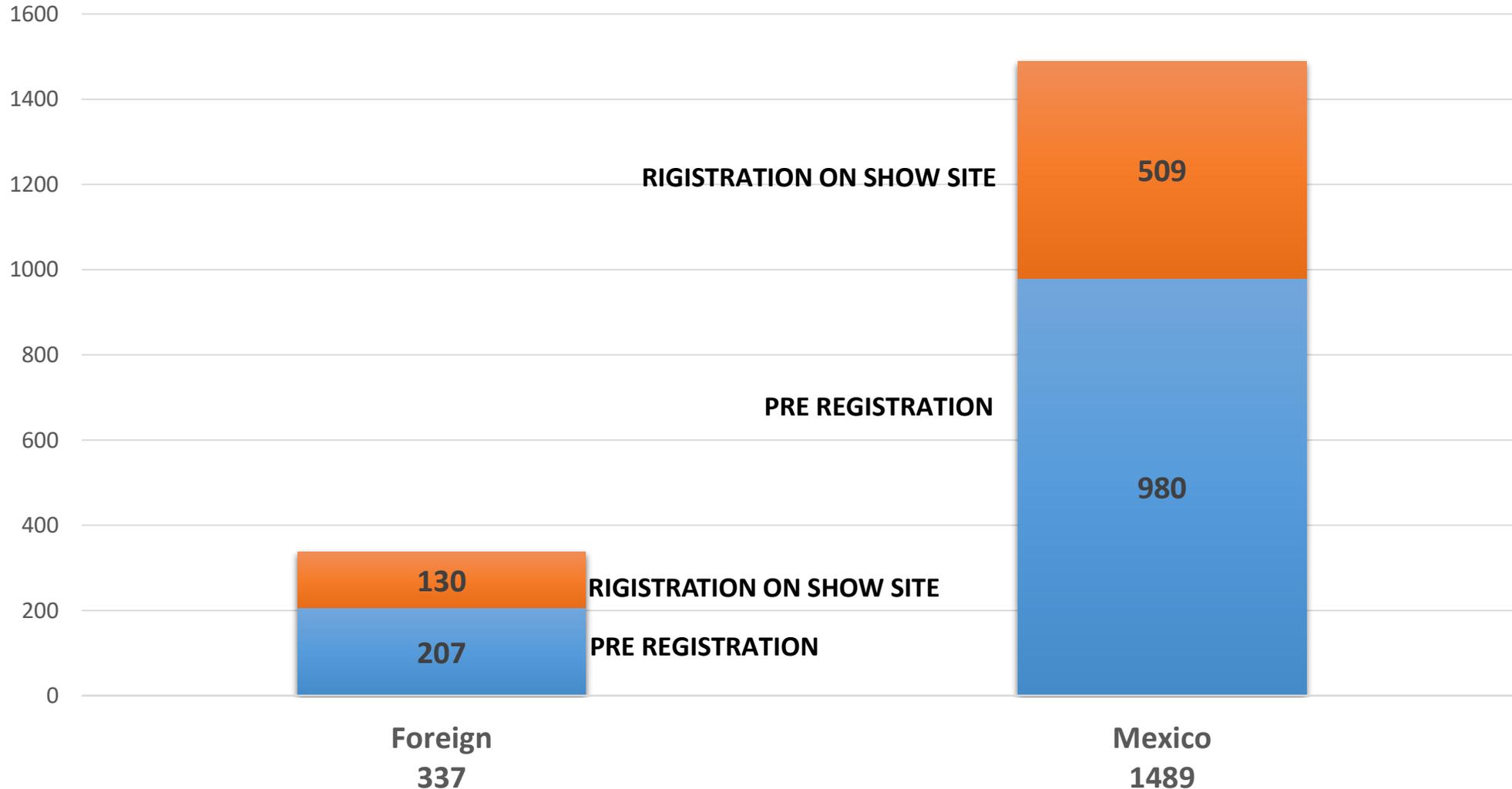
**teorem  
ambiental**

**AMERICAN  
INDUSTRIAL**

# Visitor Statistics

## VISITOR REGISTRATION STATISTIC

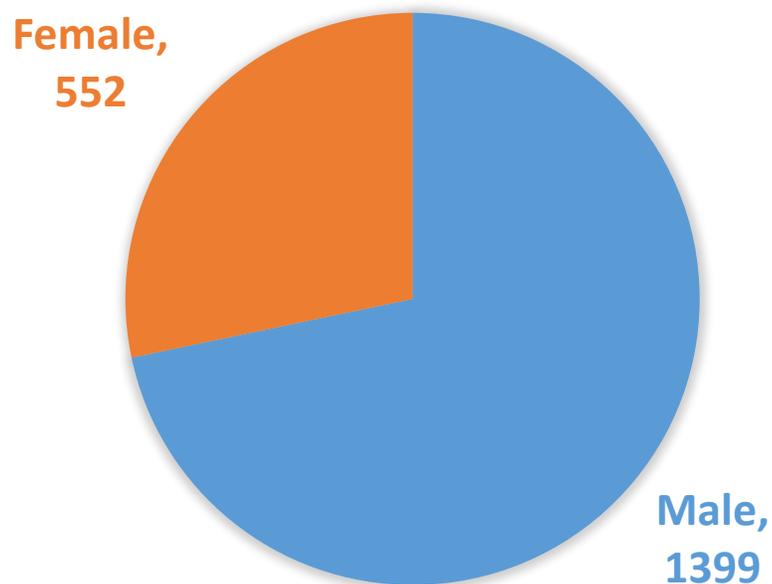
TOTAL VISITORS: 1826



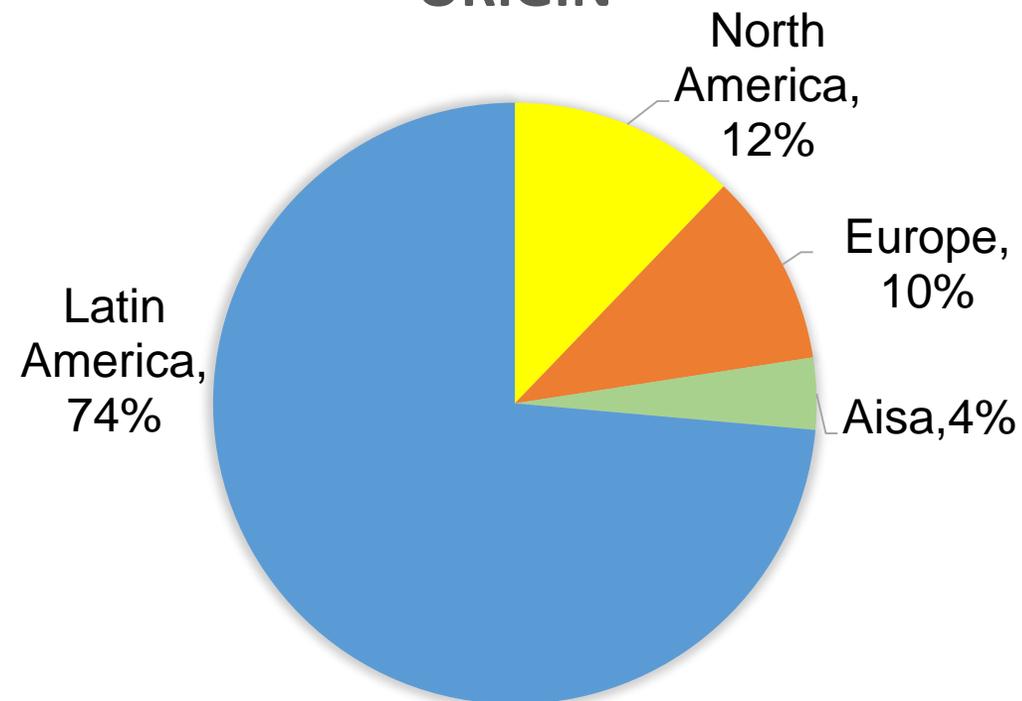
# Visitor Statistics

TOTAL VISITORS: 1826

## VISITOR GENDER



## INTERNATIONAL VISITOR ORIGIN



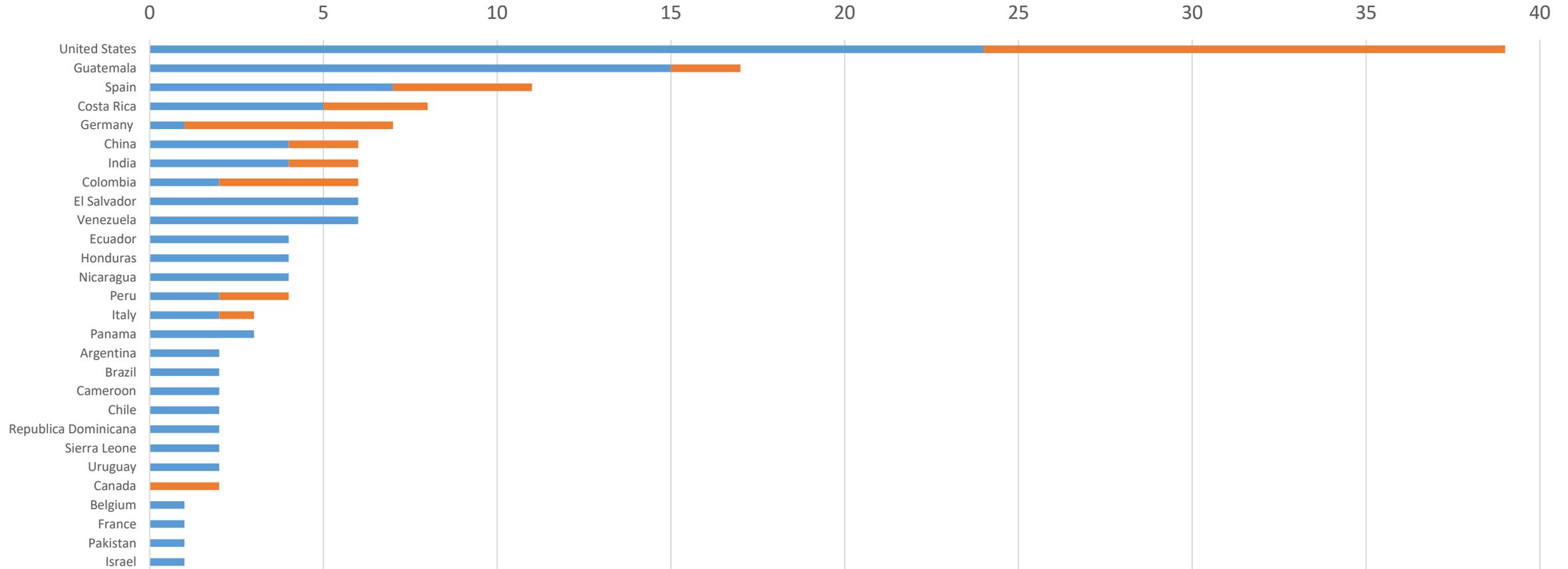
The original countries of Latin American visitors include Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Honduras, Nicaragua, Panama, Peru, Uruguay and Venezuela.

# Visitor Statistics

## INTERNATIONAL VISITORS BY COUNTRY

■ PRE-REGISTRATION  
■ SHOW SITE REGISTRATION

TOTAL VISITORS: 1826

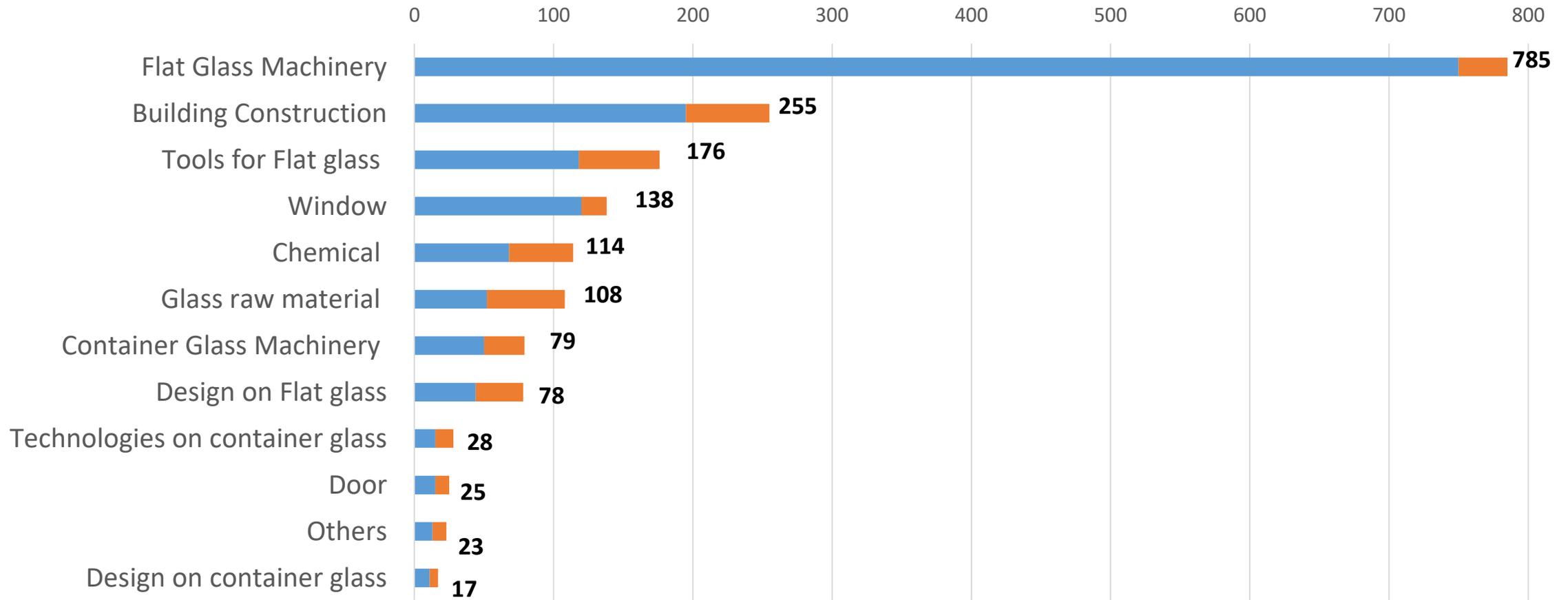


# Visitor Statistics

■ PRE-REGISTRATION  
 ■ SHOW SITE REGISTRATION

## VISITOR BY SECTORS

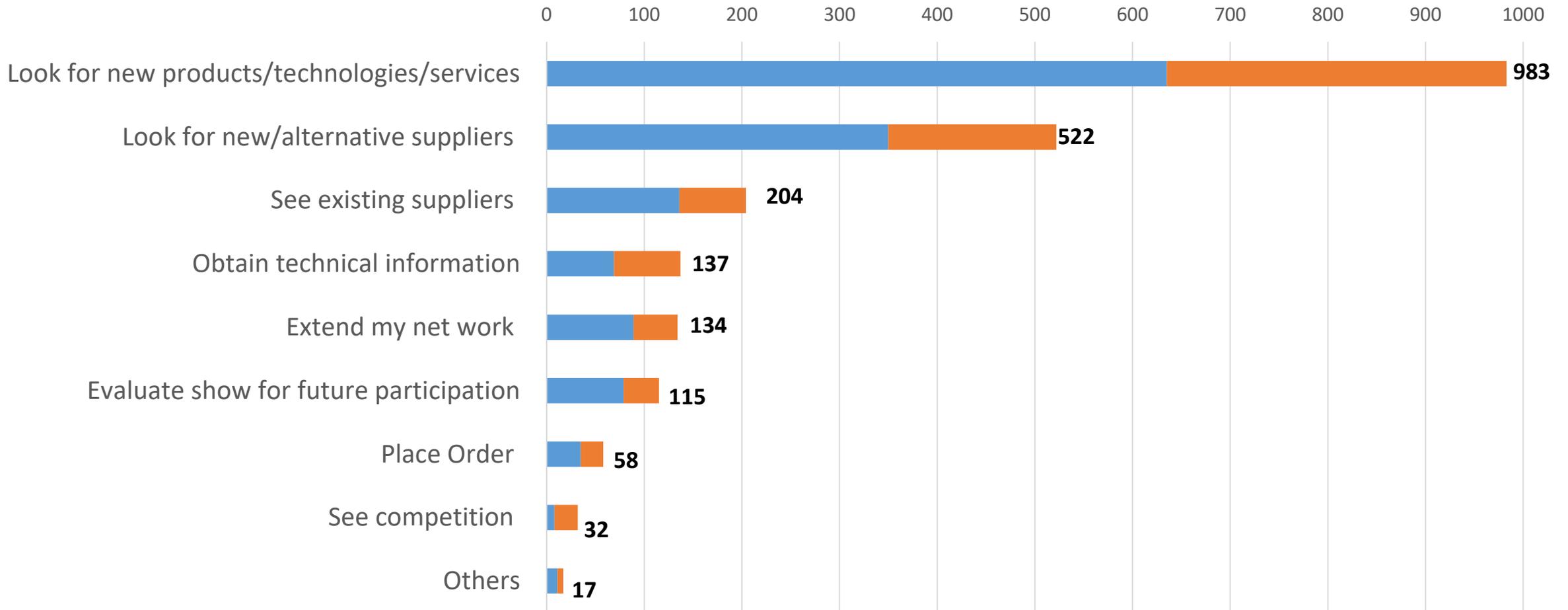
TOTAL VISITORS: 1826



# Visitor Statistics

■ PRE-REGISTRATION  
■ SHOW SITE REGISTRATION

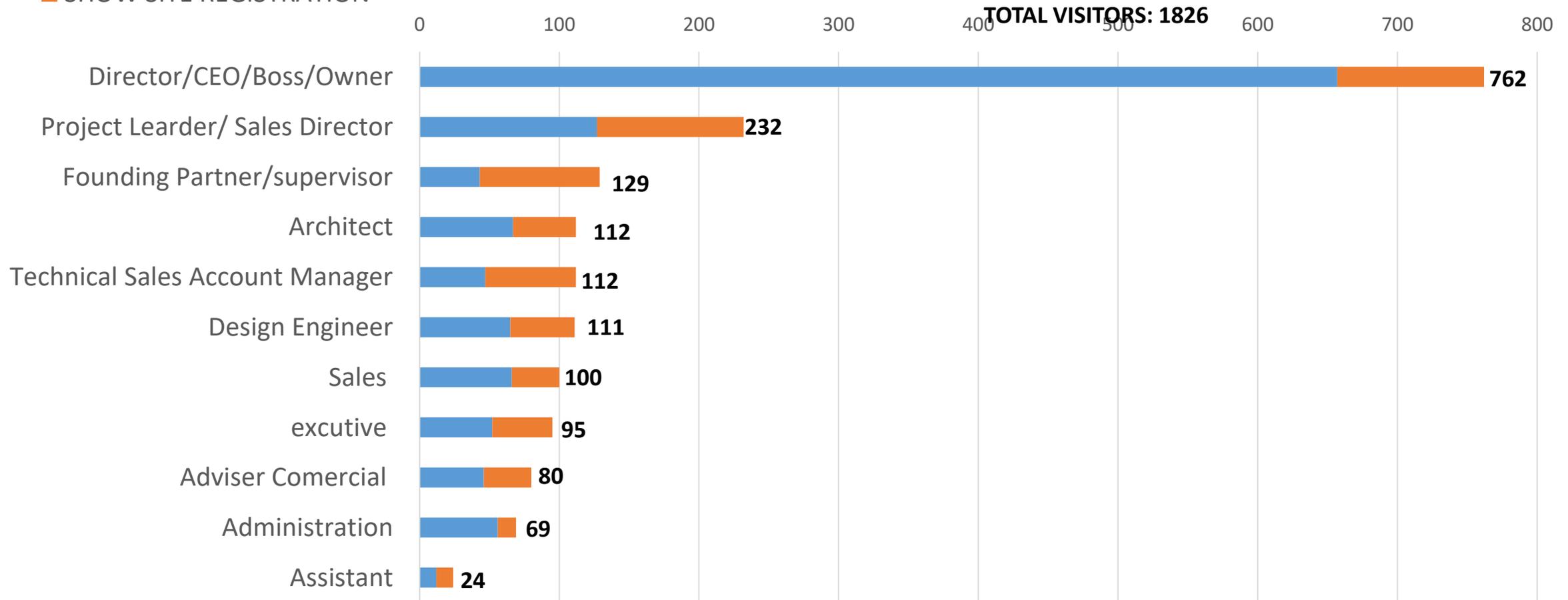
## VISITOR PURPOSE



# Visitor Statistics

■ PRE-REGISTRATION  
■ SHOW SITE REGISTRATION

## VISITOR POSITION



# Event Gallery



# Event Gallery

