Glasstech Mexico
Glass Technology Expo Mexico

Doors & Windows MEXICO

Date: July 19-21, 2023

Venue: Centro Citibanamex

City: Mexico City

SHOW REPORT

Y T International Enterprise Inc

Glasstech Mexico
Glass Technology Expo Mexico

Doors& Windows MEXICO

CONTENT

- EVENT OVERVIEW
- EVENT HIGHLIGHT
- EVENT MARKETING
- VISITOR STATISTICS
- EVENT GALLERY

Event Overview

NAME OF THE EVENT:

International Glass Technology Expo in Mexico

International Doors&Windows expo Mexico

Date: July 19-21, 2023

Venue: Centro Citibanamex,

City: Mexico City,

Country: Mexico

Organized By:

Y T International Enterprise Inc

Event Highlights

Glasstech Mexico
Glass Technology Expo Mexico

Doors & Windows MEXICO

DATE: JULY 9-11, 2023

VENUE: CENTRO CITIBANAMEX, MEXICO CITY

EXHIBITING BRAND: 124

VISITOR REGISTERED: 2683

VISITOR VISITED: 2204

VISITOR REGION

Mexico United Kingdom, United Arab Emirates, Turkey, Australia, Canada,Europa, China, United States, Ecuador, El Salvador Guatemala, Honduras, Other LatinAmerica Colombia, Costa Rica, Dominican Rep. and other latin america

EXHIBITOR REGION

Mexico, China, USA, CANADA, Spain, Italy, Germany, Costa Rica, UAE, Turkey, Colombia

Event Marketing

Glasstech Mexico
Glass Technology Expo Mexico

Doors&Windows MEXICO

Traditional Marketing

Mailing invitations
Advertisement on newspapers and professional magazines
Street banners
Collaborations with other trade promotion organizations to promote
Cooperative marketing with local and international associations

Online Marketing

Website and Web banners
Online forums and professional discussion groups
Database email blast
SNS marketing
Social Meida, Google AdWords

Other marketing methods

Telemarketing
SMS marketing
Press conferences and seminars
Bus body ads in Mexico City

Event Marketing

Glasstech Mexico
Glass Technology Expo Mexico

Doors&Windows MEXICO

ORGANIZED BY

Y T International Enterprise Inc

SUPPORTED BY

GLASS FOR EUROPE

glassglobal Group

glassOnline
The World's Leading Glass Industry Website

MEDIA PARTNERS

Middle East Glass Magazine

GB Glass Bulletin
The Premier Journal Of India For Global Glass Industry

World Construccion

China Glass Network
www.Glassinchina.com

Vitrea
Interempresas media

novoperfil
Interempresas media

protección solar
Interempresas media

Espacios de Construcción y Arquitectura

iWay Magazine

American Industrial Magazine

Construction Supply Magazine

Equipar
Conectando Negocios

Revista Ventana

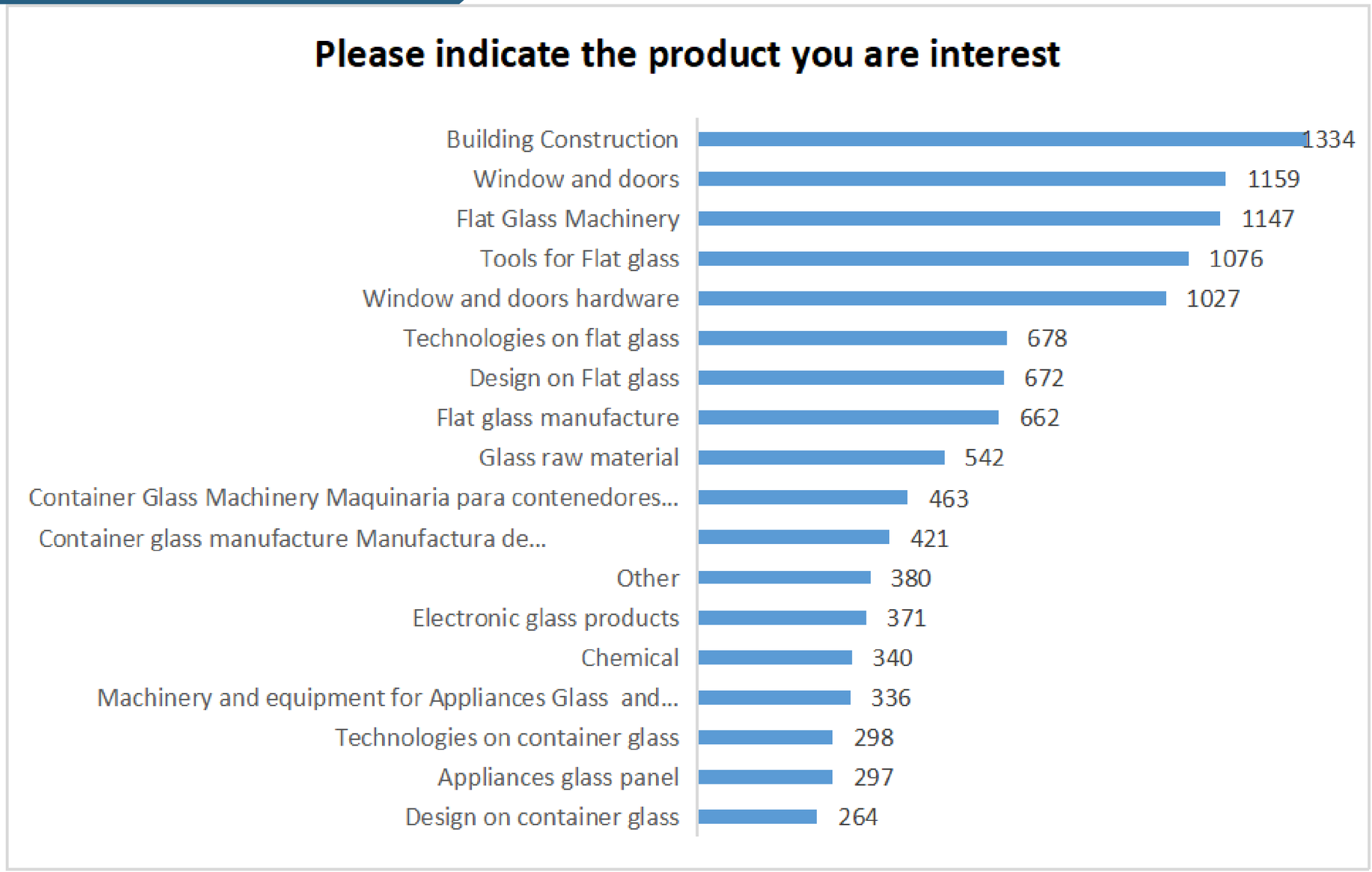
Aluminio magazine

Tecnologia & Vidro

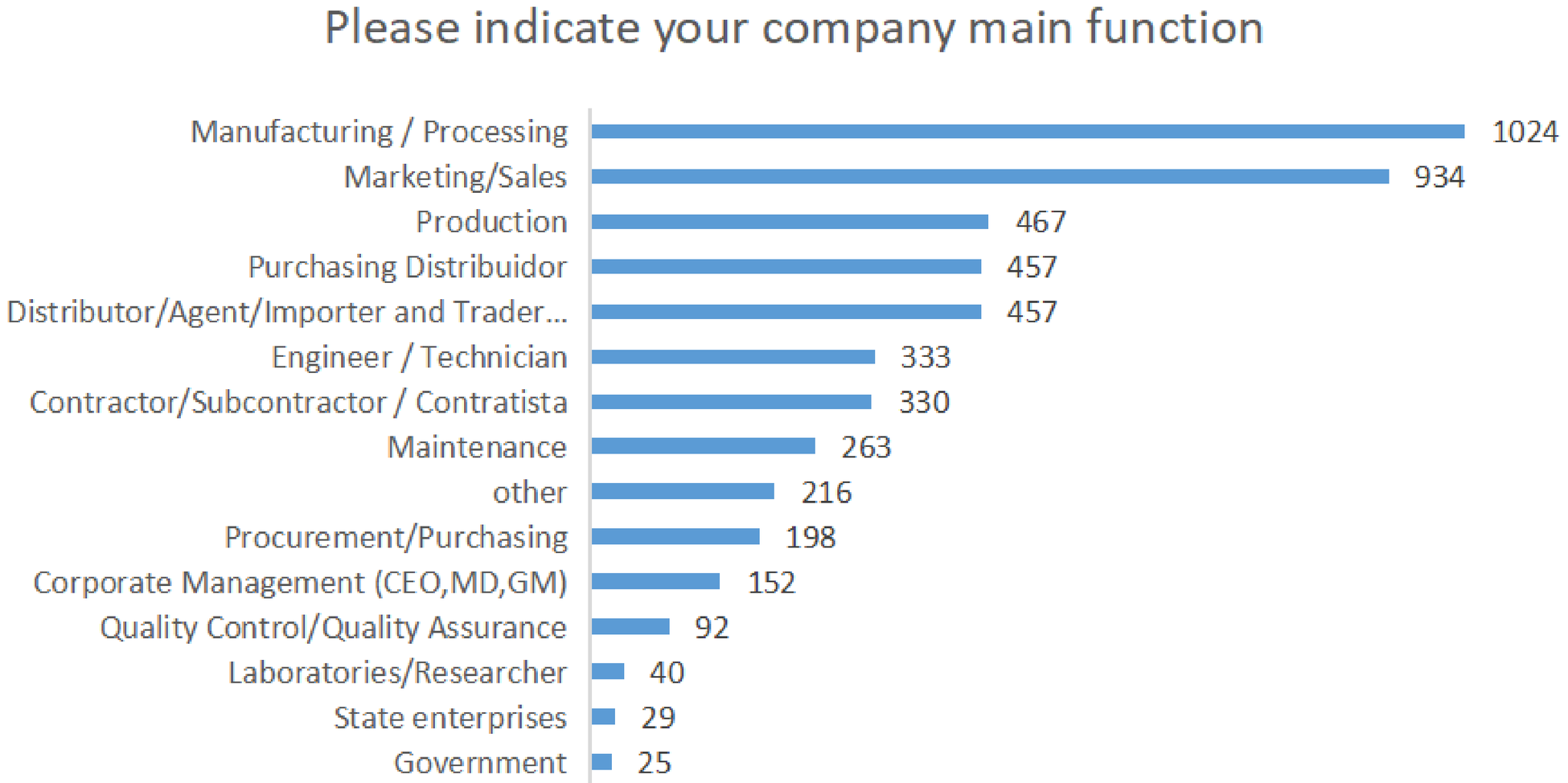
Sponsor

ITA
ITALIAN TRADE AGENCY

Visitor Statistics -1

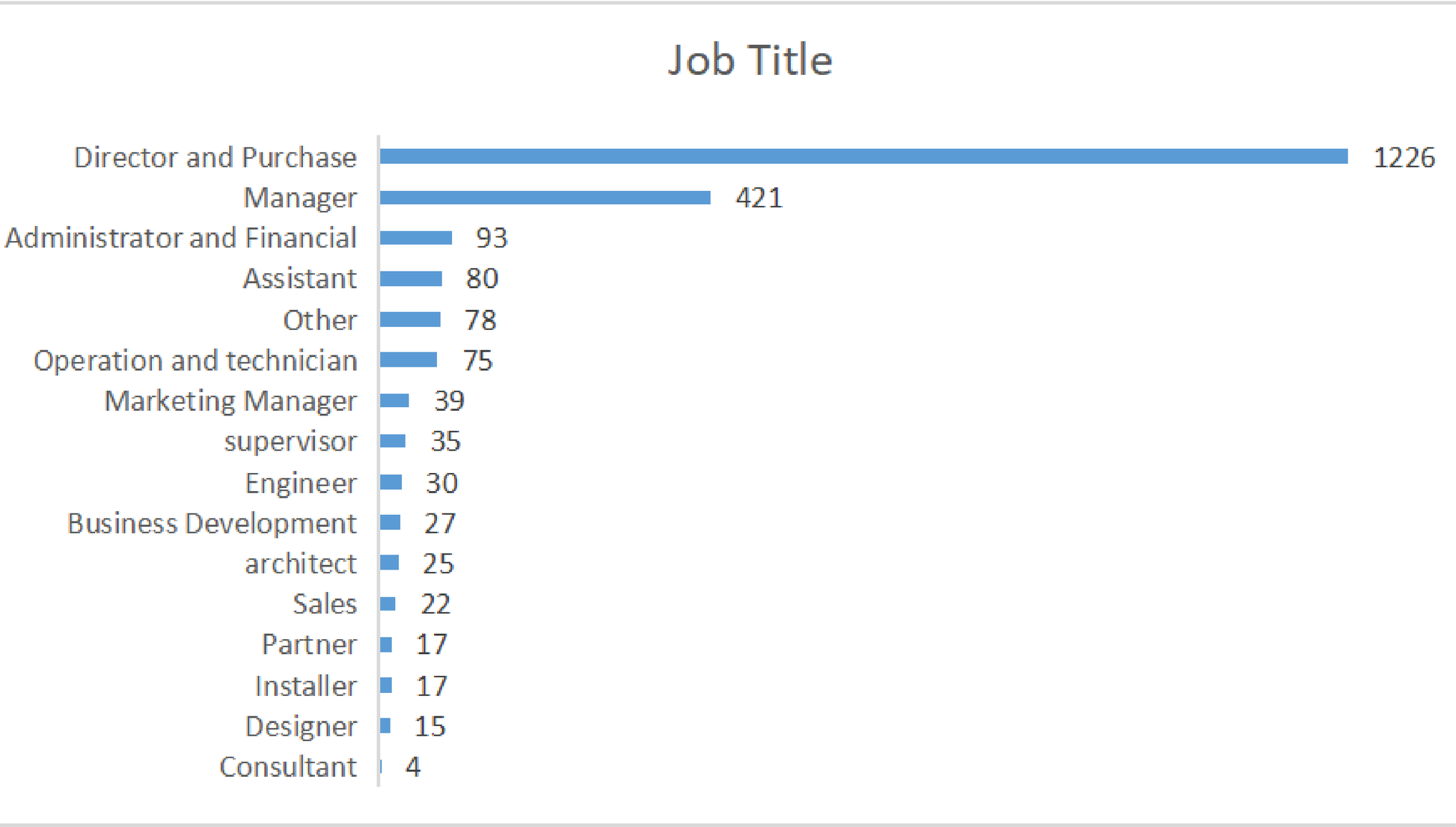


Visitor Statistics -2

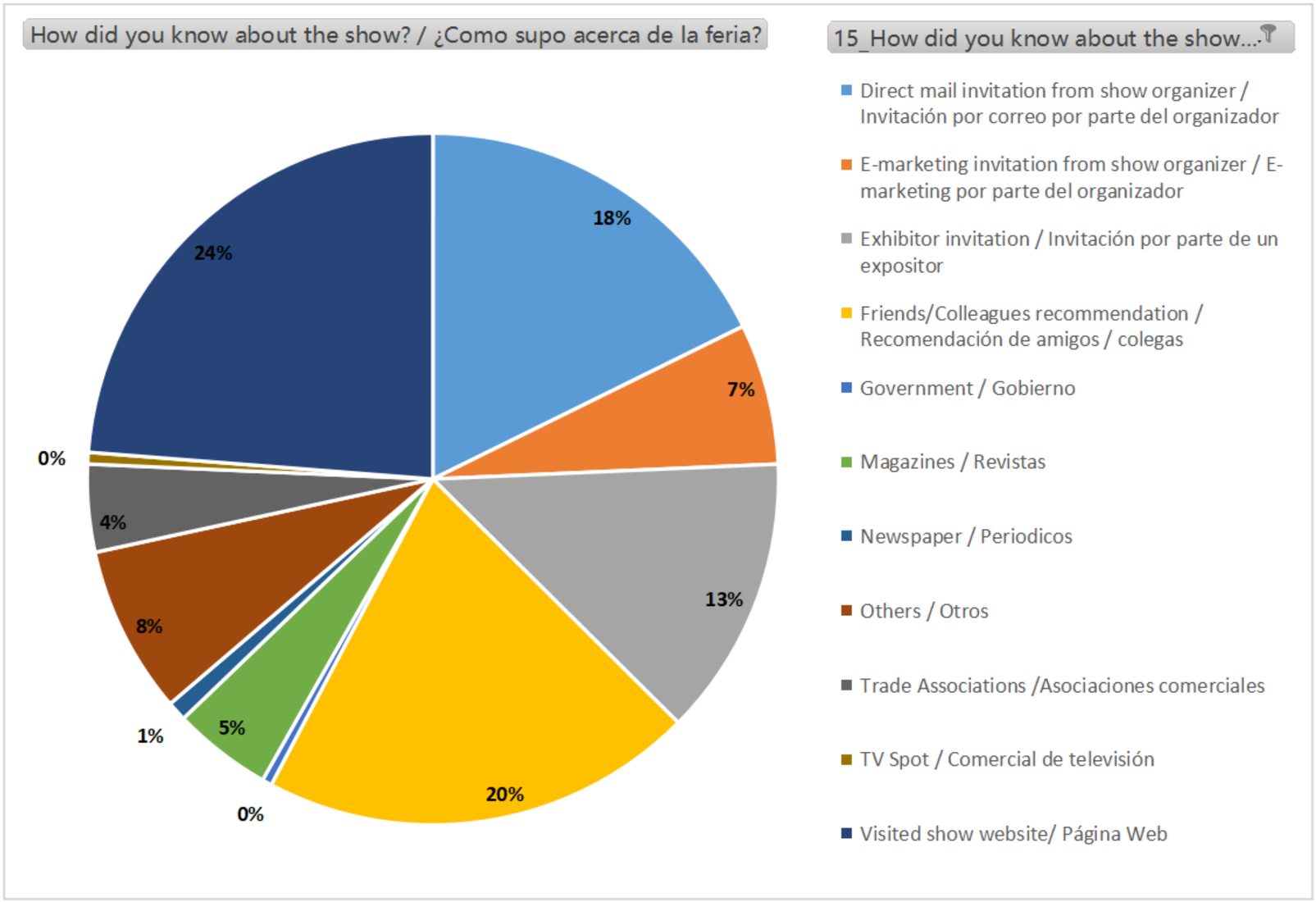


Visitor Statistics -3

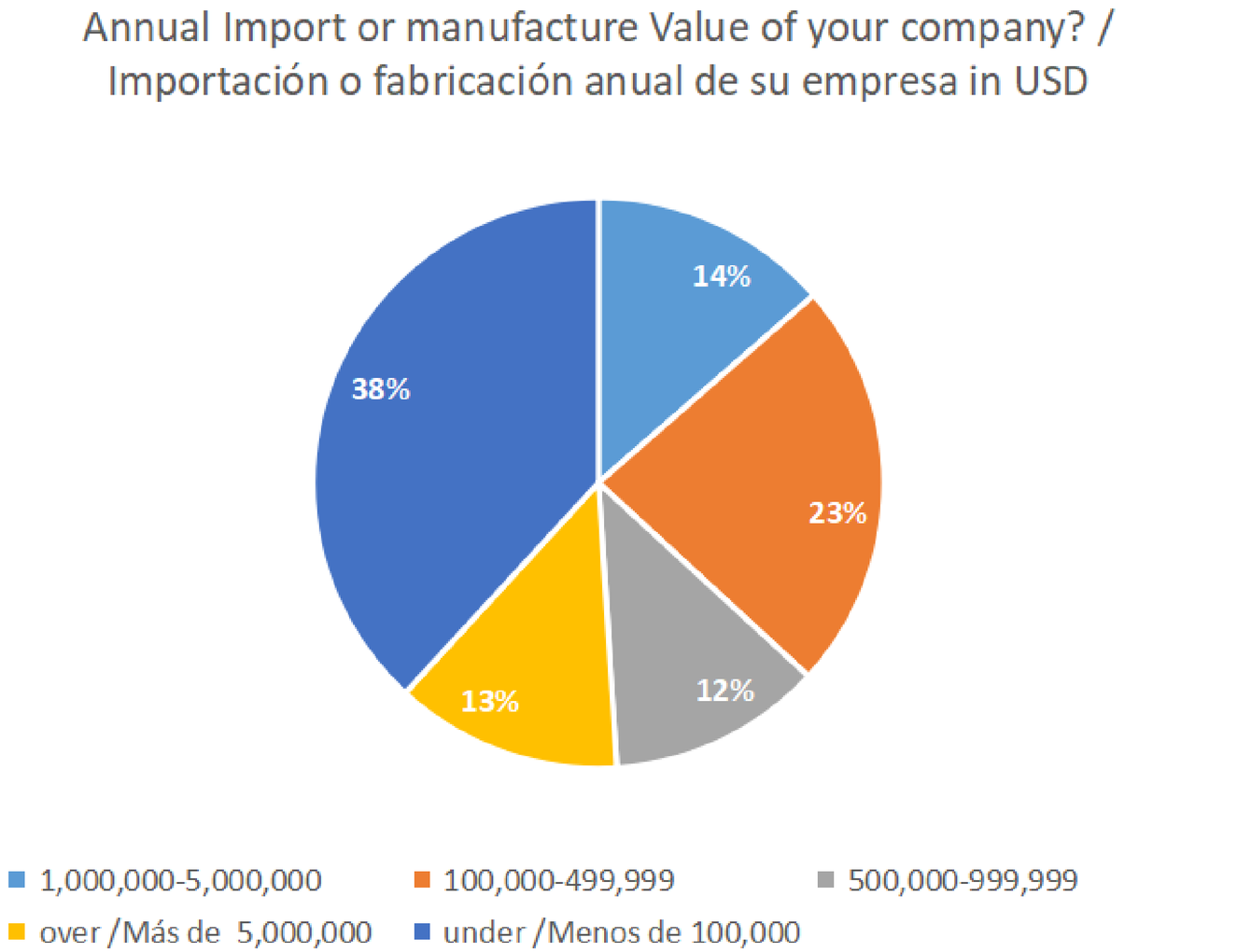
Visitor Statistics -4



Visitor Statistics -5

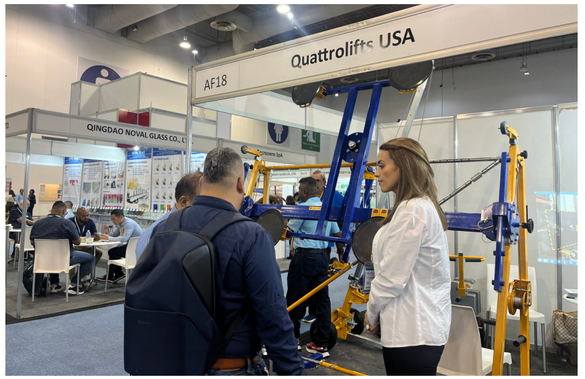


Visitor Statistics -6



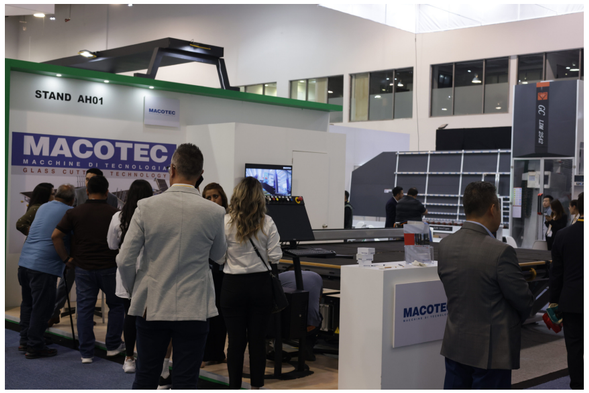
Visitor Statistics -7

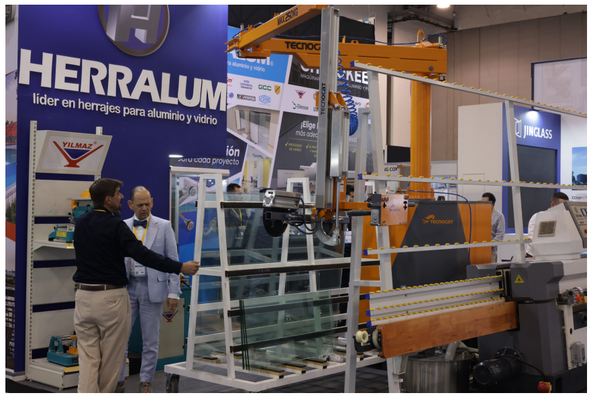
EVENT GALLERY



July 19-21,2023, Centro Citibanamex, Mexico City

EVENT GALLERY





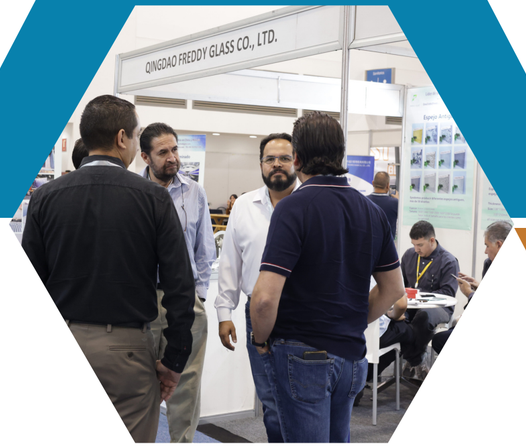
July 19-21,2023, Centro Citibanamex, Mexico City

Thank you!

July 19-21, 2023, Mexico City
Glasstech Mexico
Glass Technology Expo Mexico

19-21 de Julio de 2023, Ciudad de México
Doors&Windows MEXICO
Exposición de Puertas y Ventanas

Y T International Enterprise Inc



show report by video: https://www.youtube.com/watch?v=G5MNIz8ULyk

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